



# QUARTERLY PROGRESS REPORT

*Jul-Sep, 2018*



**JEEVIKA**

Rural Development Department, GoB







## Mission Statement

JEEVIKA is an initiative of Government of Bihar for poverty alleviation, which aims at social and economic empowerment of the rural poor and improving their livelihoods by developing institutions of the women like SHGs and their federations to enable them to access and negotiate better services, credit and assets from public and private sector agencies and institutions.



## Contents

<i>Executive Summary</i>	01-01
<i>Institution &amp; Capacity Building</i>	02-05
<i>Financial Inclusion</i>	06-11
<i>Livelihoods Promotion</i>	12-19
<i>Skill Training and Placement</i>	20-21
<i>Lohiya Swachh Bihar Abhiyan</i>	22-23
<i>Health, Nutrition and Sanitation</i>	24-27
<i>Convergence &amp; Entitlements</i>	28-31
<i>Satat Jeevikoparjan Yojna</i>	32-34
<i>Resource Cell</i>	35-35
<i>Project Management</i>	36-41
• <i>Communication</i>	
• <i>Monitoring, Evaluation &amp; Learning</i>	
• <i>Management Information System</i>	
• <i>Procurement</i>	
• <i>Human Resource Development</i>	
• <i>Finance</i>	
<i>Progress at a Glance Sep 2018</i>	42-42







JEEViKA received certificate of appreciation for its outstanding performance in the category of 'Farm Livelihood Promotion' under DAY-NRLM for the year 2017-18. Shri. Kumar Anshumaly, Director, BRLPS and Shri. Manoj Kumar, State Project Manager-Farm, BRLPS received award on behalf of JEEViKA from Shri Narendar Singh Tomar, Minister, Rural Development, and Shri Ram Kripal Yadav, Minister of State for Rural Development.

Hon'ble Chief Minister of Bihar, Shri Nitish Kumar formally launched the Satat Jeevikoparjan Yojana on 5<sup>th</sup> August 2018. Deputy Chief Minister, Shri Sushil Kumar Modi, State Rural Development Minister, Shri Shravan Kumar, Secretary, Rural Development Department, Shri Arvind Kumar Chaudhary and Chief Executive Officer, BRLPS, Shri Balamurugan D. were also present during the occasion.

To make Primary Level Federations (VO) and Central Cooperative (CLF) of JEEViKA independent and increase transparency elections were conducted for selection of Board of Directors of the federations. With the efforts of JEEViKA and support from the concerned District administrations, elections were organized for Board of Director in 174 primary level federations and one central cooperative by Bihar Election Authority in July, 2018.

JEEViKA has been proactively working to provide legal status to VOs and CLFs by getting them registered under Bihar Self-supportive Cooperative Society Act, 1996. Cumulatively, a total 535 Primary Level Federation (or VO) and 07 Central Level Cooperatives (or CLF) have been registered. It is a big step towards bringing transparency, strengthening governance and paving way for a democratic selection of leaders and

decision making. It would also support in rendering more financial and non-financial services to members and community at large.

A total of 8.17 lakh SHGs, 51299 VOs and 843 CLFs have been formed till September 2018.

Financial Inclusion theme has been doing overwhelmingly well on Credit Linkage front. SHGs were credit linked with banks for a total amount of Rs. 525.44 crore in this quarter. A total of 45654 SHGs were credit linked with different banks and saving accounts of 30831 SHGs were opened in this quarter alone. Cumulatively, a total of 11,63,295 SHG members have got enrolled under PMJSBY and PMJJBY till September 2018.

Exceptional progress was made under LSBA, not withstanding enormous challenges. The state reached 73.68% coverage in IHHL construction. Cumulatively till Sep 2018, a total of 74,68,954 IHHLs were constructed and 06 districts achieved 100% IHHL coverage. Out of which three districts, Sitamarhi, Sheohar and Rohtas were declared ODF till September 2018.

Hon'ble Minister, RDD, GoB, Shri Shrawan Kumar inaugurated the 10-day Saras Mela in the premises of Gyan Bhawan. The fair was organized from 14<sup>th</sup> to 23<sup>rd</sup> Sep 2018, in which rural entrepreneurs, artisans and craftsmen from more than 10 states participated. Sale of over 1.25 crore was reported in the fair.

BRLPS signed MoU with Uttarakhand State Resource Cell to provide support under resource block strategy for 30 blocks in Uttarakhand.

With the end of quarter JEEViKA emerged as the largest SHG movement in the country.



Institution and Capacity Building theme emphasized on formation and nurturing of SHGs and federating them into higher level federations. Registration of Community Based Organizations, conducting Annual General Meeting, CBO Audit, elections were also undertaken. To maintain the quality of CBOs formed, training on CBO processes and quality were given to CBOs at different levels.

### **1. CBO formation**

The project envisages a three-tier institutional structure at the community level for carving out a path for empowerment of rural women drawn from poor households. The base structure is the Self-Help Group comprising membership from the poorest of the poor households and the cluster of these SHGs at a village level is federated as Village Organization. Cumulatively till September 2018, a total of

817169 SHGs, 51299 VO's and 843 CLFs have been formed.

### **CRP Drives SHG-CRP Drives**

In order to pace up the formation of SHGs, CRPs were developed from the pool of experienced SHG members. They were provided specific trainings on mobilization and formation of SHGs and for providing basic trainings to the newly formed CBOs. In this quarter, a total of 282 CRP teams were deployed in 23 districts. Outcome of these drives would be visible in next quarter. A total of 8512 SHGs were formed by 288 SHG-CRP teams deployed in previous quarter. These SHG CRP teams also provided basic modular training to newly formed SHGs. Minutes book and other initial books of records were placed in the newly formed SHGs. The CRP teams helped in identification of Community Mobilizers and assisted in document



preparation for opening of SHG saving accounts. Active women from respective districts and blocks were also involved in the drive so that they could become potential CRP in future.



### **CLF-CRP Drives**

During this quarter, 19 CLF formation teams and 28 CLF- CRP training teams participated in CLF formation and training drives respectively in 19 Districts. It was a 30-day drive and CRPs were taken from 6 Resource Districts. During this quarter, 48 CLFs were formed by CLF-CRP formation teams. Trainings were provided to 101 newly formed CLFs and concerned 1905 VOs by the CLF-CRP training teams. 19 CLF formation teams of CRPs were deployed in 19 districts.

## **2. CBO Registration**

JEEViKA supports the VOs (Primary Level Cooperative) and CLFs (Central Level Cooperative) to become legal entity by getting them registered under Bihar Self-Supportive Cooperative Society Act, 1996 (BISSCO ACT,1996). As a legal entity, the SHG federations can be promoted as community-based microfinance institution for managing their fund, functions and functionaries. This will support in maintaining equity, enhancing transparency, strengthening governance system and paving way for democratic processes in leadership and decision making. It also supports in rendering more financial and non-financial services to the members and community at large. In last few years, with strong liasioning and

support of Cooperative department , JEEViKA has developed and endorsed model bye-laws for primary and central level cooperative. JEEViKA has developed easy and uniform documentation process for registration, training modules for preparation of documents for registration and statutory compliance of registered federations. Internally, JEEViKA has developed more than 70 project staff and pool of 600 community resource persons for document preparation process of primary and central level cooperatives. With rigorous and tireless efforts of block and district teams, JEEViKA has registered 535 primary level cooperatives (VOs) and 07 central level cooperatives (CLFs) covering 27 districts of Bihar. Documents for another 565 primary level federation and 13 central level federation have been submitted to the concern authority for registration. During this quarter, 48 primary level federations (12 in Araria, 24 in Rohtas and 12 in Kaimur) were registered. Notwithstanding this, under NRLM, JEEViKA became the first among all SRLMs to register 07 central level cooperatives covering two districts (Saharsha and Purnea) of Bihar.

With the successful efforts, elections were conducted in 174 primary level federations and 01 central cooperative by Bihar Election Authority on 31<sup>st</sup> July'18 in Khagaria (30), Supaul (17) and Purnea (127). Documents have also been submitted for conduction of election in another 151 primary and central level federations. This includes 15 primary level federations in Nalanda, 106 in Gaya, 95 in Saharsa and 5 central level federations in Saharsa. Statutory Audit, Annual General Body meeting and return filing were completed for 487 primary and central level federations.

## **3. CBO Process & Quality Management**

Along with the formation of CBOs, maintaining its quality over a period of time is very important for their sustainability.

Training of Cadres, Staff and CBOs is one of the integral components of Quality Management. In this regard, training to two batches of Cluster Facilitators consisting of 59 participants was organised at SPMU. Trainings provided to the cadre till September 2018 are as mentioned in table.

**Table 1: Status on training to Cadre**

Sl.	Particulars	Cumulative progress till Sep'18
1	No. of CMs trained on Basic Training of SHGs	53448
2	No. of CMs trained on Masik Prativedan	46550
3	Total number of VO Book Keepers	7642
4	No. of VO Book Keepers trained on VO Concept and Masik Prativedan	5640
5	Total number of Cluster Facilitators	456
6	No. of Cluster Facilitator trained on VO and CLF concept and mgt.	385
7	Total number of CLFs	843
8	No. of CLFs RGB members trained on Basic Modular training of CLF	780
9	No. of CLFs RGB members trained on advance modular training	603

#### 4. CLF Strengthening

Cluster Level Federation is one of the key institutions which constitutes of Village Organisations (VOs). It is a higher order institution that monitors, supports and coordinate with the CBOs under its fold and liaison with other stakeholders viz. govt. departments, banks, etc. to leverage maximum benefit to the community. Till Sep 2018, a total number of 843 CLFs have been formed. A total number 574 CLFs have established their office. During this quarter, CLF OB members trainings were conducted in East Champaran (2 batches), Nalanda (2 batches), Arwal (1 batch), Khagaria (1 batch), Gaya (3 batch) and Samastipur (1 batch). One batch comprises of 36-40 OB members. Training to two batches of Cluster Facilitators consisting of 59 participants was organised at SPMU. CLF Strengthening Committee meeting was conducted at districts with CLF leaders, anchors, district representative, i.e. community leaders and block & district teams.

#### 5. Training and Learning Centre

Training and Learning Centre is a community managed and run training and learning institution. In this quarter, 11 districts finalized the CB Annual Calendar which encompasses training of cadres, CBOs, CP/CRP training, CBO leaders and sub-committees training along with other thematic trainings. These training calendars were duly approved and circulated to all the 11 districts. It is a communitized participatory approach, rolled out by the community members with proper protocols ubiquitously set for all TLC districts by placing community staff in all the TLCs. Each TLC is supported by a team comprising of a coordinator, two facilitators, one book keeper and support staff. 103 units of residential and non-residential trainings were conducted in 8 TLCs. CRP team comprising of 10 CRPs and one coordinators/ cadre participated in training on Ujjwala Panchayats in 13 Pachayats of TLCs of Madhubani, Saharsa, Begusarai and Khagaria districts.





## 6. Partnerships

Partnerships have been made with different agencies to bring in new learning to the organisation, strengthen the project's components and CBOs technically.

### Partnership with APMAS

APMAS has experienced professionals in their teams and supports in the relevant thematic areas namely institution building, self-regulation, training and capacity building etc. In consultation with the E&Y Foundation and BRLPS, it has developed an Annual Action Plan and submitted it to BRLPS. It is also supporting the existing institutions in 131 villages of 33 panchayats in two blocks namely, Garkha and Dighwara blocks of Saran district and facilitated formation of 1475 SHGs and 95 VOs among which 1420 SHGs and 93 VOs have been adopted by JEEViKA after proper authentication. Inter-alia, 120 SHGs have opened their savings bank account, 516 SHGs credit linked, 746 SHGs received RF and 79 VOs received VO ICF in this quarter.

### Strengthening of Federations

JEEViKA is nurturing and supporting 62 federations (formed by WDC) operates in

62 blocks of 18 districts namely, Khagaria, East Champaran, Arwal, Jehanabad, Aurangabad, Bhojpur, Gaya, Nalanda, Patna, Samastipur, Vaishali, Nawada, Rohtas, Darbhanga, Purnea, Muzaffarpur, Siwana and Bhagalpur. A summation of 33234 SHGs and 2052 VOs have been authenticated by JEEViKA. A total number of 2424 CM, 296 BK, 69 CF, 40 FDE, 30 MBK and 25 TC are operating in these CBOs. 8322 SHGs have been given ICFs and 4673 were given RFS.

### Partnership with Bandhan Konnagar-Targeting Hard-core Poor

In this quarter, a total of 795 PRAs were conducted which covered 38 Panchayats in Suppi (Sitamarhi) and Barsoi (Katihar) blocks. In these PRAs, a total number of 9257 new HHs were covered. After the wealth ranking, 1778 HHs were identified as poor. Also, a total of 13,944 individual HH surveys were completed. In conjunction to this, MRP training on Enterprise selection and development were conducted and technically supported by Bandhan Konnagar at Patna. A team comprising of 12 members from districts and state went on exposure visit to Kolkata with an objective to understand the process of enterprise development.





During the second quarter of FY 2018-19, the Financial Inclusion theme focused on providing insurance coverage to SHG members, settlement of claims, piloting of Community Auditor, FI-CRP identification and training for preparation of document regarding Saving and Credit linkage, bank linkage and disbursements of the sanctioned loan, capitalization from the bank as well as from project, financial literacy, alternate banking, digital financing, availability of books of records at community institution level, books of record updation at field level. Efforts were also made on Database Management and timely sharing of data with LIC for adjustment besides capacity building of staff and cadres at block and district levels.

### 1. Achievement of Bank Linkages with mainstream banking

The Bank Linkages of the Self-Help Groups moved ahead with strengthening of the system further in terms of savings account opening and credit linkages. Continuous endeavors were made to follow with different banks to ensure supply of savings and credit linkage forms to

facilitate financial transactions with banks. Efforts were made to sensitize different bankers about the scaling of NRLM in the state and the potential it holds for capitalization to the groups. From April to Sep. 2018, saving accounts of 48643 SHGs were opened and 67686 SHGs were





credit linked (1st, 2nd and 3rd linkage) with banks amounting up to Rs. 846.45 crore. Cumulatively till September 2018, a total of 661873 SHGs saving accounts have been opened and 655302 SHGs have been credit linked (1st ,2nd & 3rd linkage) with Banks for a total amount of Rs. 6204.46 crore.

**Table 2: Cumulative achievement on SHG saving account opening and credit linkage**

Sl.	Bank Name	SHGs Saving Account Opening	SHGs 1st credit linkage	SHGs 2nd credit linkage	SHGs 3rd credit linkage	Total SHG Credit Linkage(1st+2nd+3rd)	Cumulative credit amt. in Rs. Lakhs (1st,2nd&3rd credit linkage)
1	Madhya Bihar Gramin Bank	124578	118478	41456	9810	169744	186380.6
2	Uttar Bihar Gramin Bank	169406	123160	11761	65	134986	127630
3	State Bank of India	89937	74190	15367	305	89862	89381.3
4	Bihar Gramin Bank	88425	71763	20319	3122	95204	89234.7
5	Punjab National Bank	58830	43361	10580	1135	55031	38685.4
6	Central Bank of India	38897	30461	4824	442	35727	33486.9
7	Bank of India	23070	15257	2771	213	18241	11656.4
8	Uco Bank	18080	15645	3490	34	19169	16765.6
9	Bank of Baroda	15630	12182	2549	424	15155	12649.5
10	Canara Bank	8638	6026	1954	329	8309	5499.9
11	Allahabad Bank	10672	4886	123	12	5021	3701.6
12	Union Bank of India	6361	3227	610	7	3844	2273.7
13	United Bank of India	5767	2459	57	0	2516	1244.3
14	Syndicate Bank	1072	837	346	0	1183	1022.1
15	Indian Bank	892	439	30	0	469	248.4
16	Indian Overseas Bank	551	291	112	0	403	308.1
17	Vijaya Bank	355	212	44	0	256	140.6
18	Corporation Bank	113	23	0	0	23	10.8
19	Dena Bank	326	1	0	0	1	0.5
20	IDBI Bank	69	6	0	0	6	11.2
21	Oriental Bank of	9	0	0	0	0	0
22	ICICI Bank	195	152	0	0	152	114.3
	<b>G. Total</b>	<b>661873</b>	<b>523056</b>	<b>116393</b>	<b>15898</b>	<b>655302</b>	<b>620445.9</b>

## 2. FI-CRP

The project has kept the ambitious target of facilitating more than 2.50 lakh SHGs each for their saving account opening and credit linkage, and for this, financial inclusion theme envisaged and initiated the FI CRP concept. Each block identified 24 FI-CRP to be trained for preparation of document related to saving and credit linkage. They will also approach VOs for informing members about the importance of bank linkage, repayment, fund rotation, PMJDY, insurance, pension schemes etc. 5703 FI CRPs were identified and trained on document preparation.

### 3. Community Finance

Community finance theme focused on finalization and submission of CBO audit for the FY 2016-17, development of Community auditors, digitization of CBO transactions into MIS, ensuring availability and updation of books of records, identification and implementation of Resource Book Keepers strategy in each block and capacity building of staff & cadres on SHG & VO Books of Records. One batch training of Community Auditors and four batch training of Master Book-Keeper was completed. With this, Master Book-Keeper training got saturated till September 2018.

With support of World Bank team, Mr. Narendra Kande and Mr. Paramveer, a pilot on CLF strengthening was initiated taking thirteen CLF across four older Districts. Detailed CLF-wise data analysis was done and presented before World Bank team and SPMU. An exposure visit has been planned to be undertaken in third quarter with world bank team in Andhra Pradesh.

### 4. Community Auditor

To strengthen the community institution, JEEViKA started working on the concept of Community Auditors. This concept of Community Auditors was piloted in older nine districts. 27 BKs/MBKs were selected for audit of 54 VOs on pilot basis. Training were provided to them on accounting aspects at state level. Progress report for the same would be shared from the next quarter. New Case studies were designed for the training of Community Auditors. New, easy and improved format of audit report was also designed in Hindi so that it may get filled up and submitted by cadres.

### 5. Training and Capacity Building status of staff & cadres

To equip staff with knowledge on process

for nurturing of community institutions and their capitalization, systematic efforts were made to provide training to concerned Managers of the Districts. Training was provided to Micro-Finance Managers, Community-Finance Managers & other staff on financial inclusion aspects. One batch training of Community Auditors and four batch training of Master Book-Keeper (which included around 160 Master Book-Keeper) were completed.

**Table 4: Status on Training and Capacity Building of staff and cadre**

Sl.	Particulars	Progress
1	No. of staff trained on SHG BoR (July-Sep. 2018)	472
2	No. of staff trained on SHG BoR (till Sep. 2018)	5023
3	No. of staff trained on VO BoR (July-Sep. 2018)	681
4	No. of staff trained on VO BoR (till 30th Sep. 2018)	4318
5	No. of CM trained on SHG BoR (July – Sep. 2018)	15330
6	No. of CM trained on SHG BoR (till Sep. 2018)	74011
7	No. of BK trained on VO BoR (July-Sep 2018)	1946
8	No. of BK trained on VO BoR till Sep. 2018	9525

### 6. Micro Insurance-“Ensure to Insure”

The process of enrolment was in full pace in all 38 Districts. Efforts were made to finalize database and share data with LIC for adjustment. More than Six lakh members data was received from districts / blocks for enrolment under PMJJBY/PMSBY. The accuracy of data was checked and shared with LIC to ensure enrolment of maximum number of members as early as possible. Regular follow up with districts and blocks was done for enrollment purpose as well as for Claim settlement.

A total of 5,87,678 SHG members were enrolled under the new Insurance scheme of PMJJBY/PMSBY in this quarter. Cumulative number of SHG members enrollment in this FY (2018-19) till Sep 2018 stands at 11,63,295 .



To achieve the larger goal of ensuring to insure every SHG member, streamlining the service delivery aspect of the product plays an important role and a considerable effort goes into it as well. Death claim settlement process was sped up to a level of being settled within 7 days. A great deal of care is being taken to ensure that not a single claim report gets rejected. In this quarter, 111 claims worth Rs 33.3 Lakh were settled with rest in the process of settlement. In this FY, a total of 278 claims were settled out of 351 claims reported amounting to Rs 84.75 Lakh.

**Table 5: Insurance Progress**

Sl.	Particulars	Total
1	Total no. of SHG members enrolment under Insurance Program	11,63,295
2	Total number of Claims Reported	145
3	Total number of Claims Settled	111
4	Total Claim Amount (In Lakhs)	33.3

## 7. Alternate Banking: “Bank Hamare Gaon”

JEEViKA is working towards setting up of community managed CSP centres, which aims at providing seamless financial services to all community members and connecting them with livelihood opportunities.

Collaboration with business correspondents of major banks (like MBGB, PNB, CBI, SBI and IDFC) namely, C-DOT, Synapse Solutions Pvt. Ltd., Common Service Centers, Vedavaag Systems Limited and Sanjivani, has been done and operationalized. The strategy of working towards identifying suitable women SHG members to become BC agents (Bank Sakhi) is in different phases with different banks. The current status of development is mentioned Table 6.

**Table 6: Physical progress in Alternate Banking for each bank**

Bank	No. of candidates				Under process	Working agents (Cumulative)	Bank Sakhis received fund (Cumulative)
	Identified	Trained	Finally Selected	CSP established			
MBGB	40	26	21	36	42	201	224
IDFC	50	36	23	25	16	114	111
CBI + PNB	0	0	0	1	0	6	6
SBI	28	24	16	12	10	12	12
Spice Digital	0	0	0	42	0	42	NA
Total	118	86	60	116	68	375	353

The intervention is operational in 141 blocks of 21 districts such as Patna, Nalanda, Nawada, Gaya, Jehanabad, Bhojpur, Buxar, Aurangabad, Arwal, Rohtas, Kaimur, Samastipur, Seohar, Jamui, Saharsa, Lakhisarai, Darbhanga, Vaishali, Muzaffarpur, Madhepura and Banka.

**Table 7: Transaction details through M-Pesa**

Sl.	Particulars	Achievement of Bank Sakhis (July-Sep'18)	Cumulative Progress (Jan - Sept'18)
1	A/c opened	22,188	71,543
2	No. of transactions	4,63,613	8,15,616
3	Vol. of transactions (in Rs lakhs)	17,568	31,127
4	Commission earned (in Rs lakhs)	53	94

In this quarter, total earning of Bank Sakhis was Rs 53,20,604.

## 8. Interventions under Digital Finance

JEEViKA is working with major digital finance service providers namely, VODAFONE, AIRTEL and BASIX to



ensure digital financing literacy and to motivate digital financial transactions through the process of account opening at digital platforms, capacity building at SHG level and identifying local area merchants to facilitate transactions. The progress of different interventions under digital financing is as mentioned below:

#### Vodafone M-Pesa

In both the blocks, the total transaction in 2nd quarter of 2018-19 was of Rs.19,02,475 and cumulative transaction till Sep. 18 in this financial year was of Rs. 83,50,341.

**Table 8: Financial progress/transaction details in Alternate Banking**

Place	Transactions (in Rs)		Total transaction in 2nd Quarter (in Rs)	Total transaction in FY 2018- 2019 (in Rs)
	Transaction with Bank (in Rs)	Others (utilities) (in Rs)		
Maner	572871	80691	653562	2376558
Bihta	1232115	16798	1248913	5973783
Total	1804986	97489	1902475	8350341

### JEEViKA BASIX Digital Financial Service Project

#### I. Operational Support

- Monitoring and handholding supports were provided to existing 47 Bank Sakhis.
- Enrolment for IIBF exam of Bank Sakhis was initiated.
- The process for Income Tax return filing was initiated and completed for all Bank Sakhis.

#### ii. Manuals

- Internal audit manual for CSPs was prepared by the BASIX team and reviewed by the JEEViKA team.
- Operational manual was prepared by the BASIX team and feedback (required changes) provided by the JEEViKA team.
- Training manuals of Digital Financial Services and Digital Financial Literacy was finalized.

#### iii. Establishment of MIS:1

- MIS Dashboard for Alternate Banking was modified as per the feedbacks received from concern stakeholders. Transaction of Bank Sakhis of Central Bank of India was incorporated in the MIS.





- “Bank Sakhi App.” was initiated with 20 bank sakhis. The application summary is as mentioned in Table 9.

**Table 9: Progress on JEEViKA BASIX Digital Financial Service Project**

**iv. Knowledge Management**

- 2 case studies were finalized which have been published in BRLPS portal.
- Corporate brochure for DFS program was published in BRLPS portal.

**v. Capacity Building**

- Identification and training of master trainers of DFS was completed.
- Identification for potential locations for setting up CSPs was initiated.
- Identification of other members is under way.
- 22 candidates for identified from Patna, Vaishali, Gaya and Samastipur of which 5 received training for Master Trainers.

Total BS Entered data		20									
Particulars	Total		Male		Female		CBO		%		
	No.	Volume	No.	Volume	No.	Volume	No.	volume	Female %	Male %	
<b>A/c Opening</b>	199		92		107				54%	46%	
<b>Deposit</b>	1393	11092225	489	2732476	901	8340649	3	19100	65%	35%	
<b>Withdrawal</b>	10925	37996941	3787	12563305	7138	25433636	0	0	65%	35%	
<b>IMPS</b>	316	2233120	207	1251685	109	981435	0	0	34%	66%	
<b>Fund Transfer</b>	24	150744	3	10500	21	140244	0	0	88%	13%	
<b>RD</b>	1	100	1	100	0	0	0	0	0%	100%	
<b>FD</b>	0	0	0	0	0	0	0	0	0	0	



JEEViKA received National Award, 2018 and certificate of appreciation for its outstanding performance in the category of 'Farm Livelihood Promotion' under DAY-NRLM for the year 2017-18. Shri. Kumar Anshumaly, Director, BRLPS and Shri. Manoj Kumar, State Project Manager-Farm, BRLPS received award on behalf of JEEViKA from Shri Narendra Singh Tomar, Minister, Rural Development, and Shri Ram Kripal Yadav, Minister of State for Rural Development.

### A. FARM INTERVENTIONS

#### 1. Productivity Enhancement Paddy Cultivation

During this season, the theme focussed on increasing productivity in paddy through different productivity enhancement techniques like system of rice intensification, direct sowing of rice and seed replacement. Cumulatively, a total of

4,64,126 SHG members undertook paddy cultivation on 55634 acres of land through different productivity enhancement technique. Around 1.96 lakh SHG HHs took on cultivation of paddy through System of Rice intensification. It is being practiced with the objective of increasing yield with reduction in input cost. The focus is placed on intervention at critical stages such as nursery preparation, seed treatment, transplanting at right stage, irrigation and crop management. A total of 2,47,219 SHG HHs who undertook paddy cultivation through seed placement on 21,569 acres of land and 20148 SHG HHs used direct seeded rice technique of rice production on 2019 acres of land. Direct Seeding of Rice is practiced in upland condition to reduce the number of irrigations and thus can be practiced in low rainfall/ pre-monsoon condition. It is also called as a risk mitigation technology and





suitable for upland and drought prone areas. It is good for rainfed condition of the state and help maintaining same level of production without affecting the future crop.

#### **Vegetable Cultivation**

Many project areas in Bihar has a conducive environmental condition for undertaking vegetable cultivation. It is also a profitable business due to availability of market and consumption in nearby locations. Partnership with different agencies has also been done which provides support on productivity enhancement and providing market linkage for the produce. During this quarter, 3,55,504 SHG HHs undertook vegetable cultivation on 19,914 acres of land.

#### **Kitchen/ Nutri Garden**

The intervention of Kitchen or nutri-garden is being implemented with the objective to improve the nutritional intake of the households by ensuring availability of vegetables round the year and at a comparatively lower price when purchased from market. 13 different types of vegetables were grown in set standard layout with the use of organic manures like

compost, vermi compost etc. A total of 2,92,211SHG HHs undertook kitchen gardening this quarter.

#### **Involvement of Partners**

Partners such as PRADAN, CIMMYT and Digital green helped in knowledge transfer/training and efficient execution of planned activities of productivity enhancement and development of training material and coordination at District level in mobilization and training.

## **2. Value chain interventions**

#### **Potato intervention**

The project is aiming to expand the value chain intervention in potato through contract farming and undertaking seed production activity by organizing farmers and other players involved.

- **Value chain support through contract farming**

A total of 200 farmers will undertake contract farming of potato on 100 acres of land in Nalanda and East Champaran districts in this Rabi season. Agreement has been done with M/S Siddhi Vinayak Agro Processing Limited for providing

buyback support to processed variety of potato.

- **Seed Production**

100 farmers from Nalanda and East Champaran have been organized for undertaking potato seed production. For this, JEEViKA has partner with M/S Siddhi Vinayak Agro Processing Limited to seek assistance in seed production, adoption of package of practices and buy-back facility.

- **Varietal Replacement**

New varieties of Potato namely Chipsona, Pukhraj and Himalayini were introduced in Nalanda and E. Champaran districts with the help of ITC. This is comparatively a new variety and fetch good retail price as compared to the older variety. A total of 146 farmers adopted these varieties.

### Maize intervention

Procurement and sale of maize was undertaken in 10 blocks of 4 districts (Khagaria, Katihar, Saharsa and Purnea) through business with two farmers Producer Companies and one nodal Producer Group. The progress made is as follow:

- 9212 MT of maize collected.
- 2374 farmers involved.
- Total turnover is 11.66 Crore

### Poultry Feed

Poultry feed business is being undertaken by the Aranyak Agri Producer Company Limited, Purnia. Currently the feed is supplied to Rohtas, Patna, Bhojpur, Muzaffarpur, Sitamarhi and E. Champaran districts of Bihar. The progress made are as follows:

- Sale of Feed – 54 MT
- Revenue generated (INR) – 1552326

### Agri input services

Agri input services is being carried out by the Samarpan JEEViKA Mahila Kisan Producer Company Limited, Muzaffarpur. The company is doing the business of seed, pesticides and fertilizers. The 1250 members are involved in this agri input services.

### 3. New Farmer Producer Company formation and their registration

Apart from existing 4 Farmer Producer Organizations (FPOs), 4 new FPOs were formed and got registered under Companies Act. The new Companies formed are in E. Champaran (Samposit Women JEEViKA Producer Company Limited), Samastipur (Shrestha Women JEEViKA Producer Company Limited), Saharsha (Saharsha Women JEEViKA Producer Company Limited) and Vaishali (Nari Anant JEEViKA Mahila Agro Producer Company Limited). The objective of establishing FPOs is to increase the income level of rural poor farmers and strengthen the agriculture value chain through livelihood diversification, productivity enhancement and improved market access.



### 4. MIS Development

A multi commodity value chain MIS has been developed by JEEViKA to track down the different activities performed by the Producer Companies. Trail run of the MIS was completed in Khagaria, Purnea and Nalanda. This will provide transparency in the business activities undertaken by the Companies.



## 5. Sustainable Livelihoods and Adaption to Climate Change (SLACC)

Sustainable Livelihoods and Adaption to Climate Change (SLACC) is a pilot project being implemented in 2 blocks each in Gaya and Madhubani with an objective to improve the adaptive capacity of the rural poor engaged in farm-based livelihoods to cope with climate change variability and change.

### Productivity enhancement technique

Farmers undertook cultivation of different crops through seed replacement technique. Crop-wise detail is as follows:

- Kitchen Gardening was undertaken by 2350 farmers.
- Animal Health Camps were organized in convergence Veterinary department in which around 50 farmers participated.
- 6 demonstration plots of paddy field were developed based on Dabholkar method.
- 105 farmers undertook sack farming.

**Table 10: Trainings and exposure visits under SLACC**

Sl.	Particulars	Progress July-Sep. 2018
1	Training of cadres from non SLACC blocks on climate resilient agriculture by PRAN	50
2	Training of community and cadre on climate resilient agriculture by PRAN	700
3	Training of community and cadre on MAT nursery preparation	200
4	Training on cadre and staff on Kharif PoP by PRAN	130
5	Training of cadre on Crop In app	110
6	Training of cadre on Custom hiring centre and Village Tool Bank	110
7	Kisan mela cum Kisan Chaupal in Rajnagar Madhubani	300
8	Exposure visit to Chakhaji for IWMI AKRSPI solar irrigation model	70

### Under ecological conservation steps, following activities were undertaken

- Tree based cropping with papaya and guava was done by 3708 Hhs.
- Sample collection for soil testing was

- undertaken for 1000 farmers.
- Vermi compost was undertaken by 10 new farmers.
- Azolla cultivation for fodder was done by 2000 farmers.
- 945 farmers were covered under functional irrigation.
- 382 acres of land were brought under irrigation scheme set up by SLACC

## B. LIVESTOCK INTERVENTIONS

### 1. Goat Intervention

To widen the scope of livelihoods enhancement in livestock sector, JEEViKA is working on Goat intervention which focuses on productivity enhancement through introduction of improved breed, providing health care services, marketing facility to the targeted Hhs.

#### Goat Induction

Induction of improved breed of goat is being done in convergence with Dept. of Animal and Fish Resources under Integrated Goat and Sheep Development Scheme (IGSDS). Three improved breedable goats are being provided to SHG members. The progress made till Sep. 2018 is mentioned in Table 11.

**Table 11 : Progress in Goat distribution and service model**

District	Total HHs covered till Sep'18	Total Goat distributed	No. of Pashu Sakhis developed	No. of PGs formed
Gaya	1200	3600	22	30
Araria	1194	3583	29	30
Rohtas	1200	3579	29	30
West Champaran	1210	3628	33	34
Nalanda	1100	3300	27	28
Nawada	1163	3415	28	30
Purnea	1100	3300	28	28
<b>TOTAL</b>	<b>8167</b>	<b>24,405</b>	<b>196</b>	<b>210</b>

### Service Model Approach

In this model, the goat rearers are being mobilized by forming Goat PGs and value addition services are being provided to the SHG members through trained Pashu Sakhis. Focus is to reduce mortality in goat, enhance productivity, support in breed improvement through Buck Entrepreneur and provide market linkage facility. This is being implemented in 8 Districts namely Nalanda, Nawada, Gaya, Rohtas, Araria, West Champaran, Purnea and Patna.

### Partnerships in Goat intervention

#### i. Aga Khan Foundation

Aga Khan Foundation has trained 175 Pashu Sakhis cumulatively till Sep. 2018. These trained Pashu Sakhis are supporting 28713 HHs which are part of 793 Goat Rearing Groups in four blocks of Muzaffarpur (Bochaha, Mushahri, Sakra and Muraur) under the Mesha Project. It has been planned to expand this project in three new blocks of Muzaffarpur (Minapur, Motipur and Paroo) and process has been initiated with training of the project staff.

AKF is also supporting Integrated Goat and Sheep Development Scheme districts by provide training to Staff and Community cadre (Pashu Sakhis) on technical aspects. A total of 50 staff received training which included 26 in Nalanda and 25 in Araria. 4 trainings were organized for Pashu Sakhis in which 79 Pashu Sakhis participated. Cumulatively, a total of 13 trainings have been organized in which 175 Pashu Sakhis participated.

#### ii. The Goat Trust

Cumulatively, a total of 73 Pashu Sakhis have been trained by TGT in two batches in Gopalganj District. The Pashu Sakhis received training on input supply support, shed and feeder development, health care services through home made herbal products etc. These trained Pashu Sakhis are providing training to goat rearers on



goat rearing practices, feed management, deworming, vaccination etc.

#### iii. Jharkhand State Rural Livelihoods Promotion Society

JSLPS is working as a technical support agency to provide resource persons who would support the Goat intervention in Jamui district by providing training to staff and community cadres. Training and exposure visit was organized for 11 staff from 5<sup>th</sup> to 7<sup>th</sup> Sep 2018. The training focussed on understanding the Pashu Sakhi Model, experience of Pashu Sakhi in field and support to community. The training also provided information on different activities and management practices required for strengthening of goat rearing intervention.

#### Services and activities initiated to strengthen the PGs in 7 districts

Trained Pashu Sakhis and Staff in 7 districts have started providing value addition services to the targeted SHG HHs. Under this, quality bucks are being distributed to ensure healthy and natural insemination. Cultivation of Azolla as nutritious feed is being promoted. Azolla is a native water plant and is an organic animal feed. It is high in protein and minerals, fixes nitrogen and is palatable to chicken, goats and cows and can be grown on any closed body of water. Machan and feeder are developed to provide the goats with healthy and hygienic environment as a preventive measure to curb any disease attack. Goat rearers are being trained to prepare dana mishran, a supplementary feed prepared with multiple grains for





maintaining the health, weight and milking of goats.

**Table 12: Status on Value addition services under goat intervention**

Service Indicators	Nawada	Nalanda	Gaya	Purnea	Rohtas	Araria	W.Champran
No. of Best Quality Buck	14	20	18	28	7	5	21
Azolla	-	105	32	254	9	118	-
Machan	-	99	92	770	2	173	103
Feeder	1200	4	80	-	-	48	76
No. of Pashu Sakhi prepared Dana Mishran	3	23	14	28	29	10	25
Total Quantity of Dana Mishran (in Kg)	18	1270	190	150	210	55	165

### Marketing

To create market for the members of Goat PGs and develop this intervention as a business model, members of Goat PGs participated in the goat haat organized in Giriyak block of Nalanda district. 20 members from 3 Goat PGs participated in this haat and were able to sell 7 goats for a total amount of Rs.26800/-.

### 2. Poultry Intervention

The project based on its past experience of subsidy model in poultry intervention, acceptance of the low cost dual purpose breed by the community and limited subsidized Govt. funding, decided to start poultry intervention as a business model. Project also has the experience of successful business model of poultry intervention in Sherghati block of Gaya. Presently, this model has been initiated in 18 blocks of 9 districts(2 Blocks each). Orientation and training of staff has been initiated on this model after forming PGs.



### 3. Dairy Intervention

Dairy Producer Company which was initiated in the month of September in the year of 2017 and is now taking its shape for stepping in by initiation of its membership drive with around 1500 members and is preparing for its operationalization with the procurement of equipments.

### C. NON-FARM

#### 1. Rural Retail Shop (RRS)

Rural Retail Shop, a B2B model as aimed to connect retail/kirana shop owned by JEEViKA SHG member. Rural Retail Shop will act as a wholesaler, which will provide branded, genuine and product of standard quality to the beneficiaries and minimize circulation of counterfeit product. It will provide quality product at affordable price to kirana stores. It will also provide platform for product made by CBO members.

First RRS (JEEViKA Gramin Bazar, Sarmera) has been operating at Sarmera, Nalanda. It has a total of 69 members and one store manager. A partnership deed was signed between the members. Electronic point of sale (E-PoS) was

installed for recording inventory and daily sales. More than 250 items were available at store. Sale of more than Rs. 7.00 lakh including FSF items was done in this quarter.

Second RRS (JEEViKA Kushsal Mart, Bhaktiyarpur) started its operation at Bhaktiyarpur (Patna) from 24<sup>th</sup> August'18. Initially, 51 SHG members having kirana store became members of RRS. Each member contributed Rs. 2000/- as share capital. A store manager was appointed for handling daily operations. More than 300 different types of items were available at store. Sale of more than 5 lakh including sales related to FSF intervention of JEEViKA was done till 30<sup>th</sup>Sep'18.

Orientation and training on existing guidelines was provided. A daily, weekly and monthly reporting system was set. Detailed business plan for next 3 years was made.

#### 2. Saras Mela

Saras Mela was organized from 14<sup>th</sup>-23<sup>rd</sup> September 2018 .The theme for the Saras Fair of September 2018 was "Unnat Mahila Ujjwal Bihar" meaning "Progressive



Women, Bright Bihar”. Women belonging to SHGs of 10 states from across the country along with artisans from Bihar participated in the Saras fair. They Sold their products through 130 stalls established in Gyan Bhawan.

The fair was inaugurated by Minister of Rural Development, GOB, Shri Shravan Kumar in presence of Shri Arvind Kumar Chaudhary, Secretary- Rural Development Department besides other dignitaries.

The specialty of the fair was its being plastic free, where people were encouraged to use paper and cloth bags instead of the plastic bags, to make people aware and for contributing towards a cleaner and healthier society.

The stall of Lohiya Swacch Bihar Abhiyaan was dedicated to spread awareness on Open Defecation Free mission and toilet usage in every household, whereas the stall of HNS JEEViKA demonstrated the practices of healthy diet and nutrition under the campaign of “Poshan Mah” or “Nutrition Month” in September 2018. Customers enjoyed sweets and snacks from the HNS JEEViKA stall.

The main attractions of the fair included honey, leather products, garments, ornaments made from shell, artificial flowers made of natural items, katarni and sonachur rice, jaggery sweets, Buxar's famous Son Papdi, pickles of various varieties, artefacts based on Madhubani Paintings, hats made of watercress etc.

The fair was able to realize sales of more than Rs. 1.25 crores, as per the sales book of the rural entrepreneurs.

### **3. Art & Craft**

#### **Working with AHF**

One round training of Aadishakti PG for new products development of Paper lamps and one round of training to new members of Shilpsangh on the same was completed.

Various rounds of workshops were held with Madhubani Painting, Sikki Craft, Sujani and Bawanbooti for new product development and continuous production is going on.

#### **Design Development workshops**

It was organized for product development as Office Accessories (File, folders, Laptop bags etc) with Madhubani and Sujni craft. It involved members of Shilpsangh, Kalakriti and Sujni Sangh with more than 50 members with development of more than 12 different designs.

A market survey was done by a committee for these products available in market (Rate and Quality) and an office order was released for procurement of these products from CBOs only instead of from open market.

#### **Packaging**

Separate labels have been developed for all crafts namely-Madhubani Painting, Sikki Craft, Sujani Embroidery etc.

#### **Producer Company – Non Farm**

Company has been registered as - “Shilpgram Mahila Producer Company Ltd.” Which is based in Darbhanga. BoD members were selected for the company and Bank account has been opened.

#### **Marketing**

Products have been supplied to different agencies during this period amounted worth more than Rs. 10 Lakh. Main buyers were Finance Department, DMI, BRLPS, Bihar Electricity Regulatory Commission etc.

#### **E-Marketing - GeM**

Products have been uploaded on GEM (Govt. E Marketplace) in stationary category. Bihar has become the first state to upload its products on GeM.

#### **Flipkart**

Total 30 products of Handicrafts have been uploaded on Flipkart and sales have already started through the portal.



## 1. Deen Dayal Upadhyaya Grameen Kaushal Yojana (DDU-GKY) & ROSHINI

Deen Dayal Upadhyaya Grameen Kaushal Yojana (DDU-GKY), the skill training and placement programme of the Ministry of Rural Development (MoRD), occupies a unique position amongst other skill training programmes, as it focuses on the rural poor youth and emphasizes on sustainable employment through the importance and incentives given to post placement tracking, retention and career progression. This initiative is a part of the National Rural Livelihood Mission (NRLM). In Bihar, BRLPS is working as SRLM (Nodal Agency) to implement the DDU-GKY project. ROSHINI project which is being implemented in two Left-Wing Extremism (LWE) districts Gaya and Jamui to provide skill training with placement to the rural poor youth.

To implement this project, skill training and placement agencies called Project Implementation Agencies (PIAs) have been engaged to build skills of the rural youth and provide job opportunities to them. As on 30<sup>th</sup> September 2018, a total of 29891 candidates received training from

PIAs on different trades and 19499 got appointment in different organizations including DDU-GKY and Roshni project. During this quarter, 9 new training centres were started at Madhepura, Muzaffarpur, Binola (Uttar Pradesh), Patna, Darbhanga, Faridabad (Haryana) and Jehanabad.

**Table 13: Training & Placement status under DDUGKY**

Status	Trained	Placed
July-Sept 2018	2626	2028
Till Sept 2018	29891	19499

## 2. CxO meet on IT-ITeS Sector

BRLPS in association with PIAs & other placement agencies organised its first CxO meet of IT & ITeS companies on 13<sup>th</sup> July 2018 at Hotel Maurya, Patna. The programme was inaugurated by Shri Arvind Kumar Chaudhary, Secretary, RDD. During inauguration, Shri Balamaurugan D, CEO, BRLPS, Shri Abu O Saifi, Mission Manager, DDU-GKY-MoRD and Shri Jitendra Kumar, SPM-Jobs were present. The basic objective of this meet was to establish a strong connection between the PIAs and youth trained under DDUGKY.





Various aspects of DDU-GKY programme ranging from course curriculum, placement opportunity, required manpower, training quality were discussed. Representatives of companies like Orion edutech Pvt. Ltd, Focus Educare Pvt Ltd., CII, Team lease, NIIT Yuva Jyoti attended the meet. The participants acknowledged that DDUGKY is providing platform for growth of the unemployed rural youth. It is also towards meeting industries demand. They also appreciated Rural Youth from Bihar for their enthusiasm, hard work & determination. However, it was also remarked that tackling retention of the employees and managing attrition is a major concern. It was also felt that it is important that mobilisation of candidates should be done keeping in mind his/her interest, aptitude, qualification and other social aspects.

Various suggestions on effective implementation of programme like alignment of course as per industry requirement, combining on job training with apprenticeship, conducting night training programme, providing language training to candidates and convergence on infrastructure was also discussed during this meet.

### 3. Rural Self-Employment Training Institutes (RSETIs)

JEEViKA with support of GoB and the lead banks is closely working with district units of RSETIs to provide vocational training to

rural youths in the sectors of production, processing and service. The project also provides financial support to the candidates for starting enterprise. During the quarter, July to Sep 2018, a total 7102 of candidates were trained and 1003 candidates were settled or involved in wage employment through RSETIs.

**Table 14: Status on RSETIs training**

Particulars	July to Sep'2018
No. of trainings conducted	240
No. of candidates trained	7102
Total Settled	1003
Settled-self funding	570
Settled- bank finance	428

### 4. Job fair and Direct Placement

11 Job fairs were organized in different districts during this quarter. A total of 1824 candidates got offer letters and 665 candidates joined against the offered jobs. 84 Youth Mobilization Day (YMD) and Community Mobilization Day (CMD) were also organized in different districts during this quarter.

**Table 15: Status of Job Fairs and Direct Placement**

Particulars	July- Sep' 2018
Job Fairs organized	11
Offered Jobs	1824
Joined Jobs	665
Total YMD & CMD	84



Lohiya Swacch Bihar Abhiyan (LSBA) taken together with SBM (G) aim at making Bihar ODF. The project is committed towards making Bihar free from open defecation through proactive participation of people and by focussing on Behavioral Change Communication (BCC).

## 1. Progress

In this quarter, performance in all parameters has been continuous as a result of which 06 districts achieved 100% sanitation coverage. The six districts are Sitamarhi, Sheikhpura, Rohtas (Sasaram), Munger, Nalanda and Kaimur (Bhabhua). Of these 6 districts Sitamarhi, Sheohar and Rohtas had already been declared ODF.

**Table 16: Status on IHHL construction**

Parameter	Performance (July-Sep. 2018)	Cumulative achievement (Till Sep'18)
IHHL Construction	19,19,500	7468954
IHHL Coverage	14.86%	73.08%
Geo Tagging	8,79,863	37,51,676
ODF Declaration	5119	10622
ODF verification	1331	2925

## 2. Initiatives Taken

Mission strongly believes that the ultimate objective of achieving 100% ODF by 2019 can be possible and to realize this objective, capacity building and behaviour change are in focus.

### Capacity Building

LSBA had already focused on the Capacity Building of all related stakeholders in previous quarter. In this quarter major focus was on training, review and monitoring of all functionaries. All working Block Coordinators were called in 2 batches for workshop cum review in Patna. Similarly, all District coordinators and Zila Swacch Bharat Prerak were called for review cum workshop in Patna in this quarter. In addition to this, all Block Project Managers (BPMs) and District Project Managers (DPMs) were trained on all aspects of LSBA in one-day workshop cum review.

In this quarter, progress on Mason and CLTS training are as below:





1. No of batches of Mason Training- 230 batches. (10500 Masons)
2. No of batches of Swachhagrahis training- 50 batches. (2900 motivators)

#### IEC Activities

In addition to capacity building programs, major focus on creating mass awareness about sanitation through Information, Education and Communication activities (IEC). Some of these activities undertaken this quarter were: -

1. Advertisements for Mass Awareness in State level Newspapers
2. Radio Jingles for Mass Awareness through – Radio Mirchi
3. “Swachhata Darpan”- Fortnightly Newspaper
4. Swachhata Stall in Saras mela held at Patna
5. Finalization on banners/posters for chalo champaran.
6. Preparation of JEEViKA Gadha Khodo abhiyan.
7. Milkar Banayenge Swachh Bihar:- A month long program for various IEC activities
8. Award ceremony for champion Swachhagrahis, Masons, Government officials and consultants.







## 1. Behavior Change Communication (BCC)

One of the important strategies for integration of Health, Nutrition and Sanitation behavior in the community is achieved through BCC tool. It is also known as communication for development. It is an interactive communication with the community in order to bring positive changes in the society on HNS aspects. The goal of BCC is achieved through a series of activities including training of the Community Mobilizers (CMs) on specific sessions and in turn, the CMs on rolling the session to the SHG members at the village level. There are altogether 4 modules. During this quarter, focus was on providing training to SHGs on Sanitation aspect covered in Module-4.

### Rolling out of BCC Modular Training

The progress made on BCC Modular training during this quarter is as mentioned Table 17.

**Table 17: BCC Modular Training**

Sl.	Modules	No. of SHGs received training	Cumulative no. of SHGs received training
1	<b>Module-1</b>	6090	166672
	Session 1 (linking HNS with Livelihoods, breastfeeding, complementary feeding and maternal dietary diversity)		
2	<b>Module-4</b>	23990	108001
	Session-12 (Sanitation)		

### Health Nutrition and Sanitation Cadre

#### I. Community Nutrition Resource Person (CNRP)-

CNRP is a community cadre placed at Panchayat level to help initiate and handhold community institutions in understanding, adopting practices and services which lead to better health and nutrition. Out of 198 selected Community Nutrition Resource Persons, about 70 received training at Nawada district in two batches. Besides, two units of ToTs were also organized in which 52 Community Nutrition Resource Persons (CNRPs) participated.



## ii. Master Resource Person (MRP)

Master Resource Person is a cluster level resource person to create momentum for integrating Health and Nutrition issues in SHGs broader livelihood framework. A total of 216 MRPs received training on sanitation aspect covered in Module 4.

### Training to staff

Training was given to 62 staff on Sanitation in two units of training.

## 2. Health Sub-Committee (HSC)

Three-member Committee has been formed at VO level for taking forward HNS agenda. A total of 11092 Health Sub Committees have been formed in the 11 JTSP districts, of which 6056 HSCs have been trained on the HSC tool kit.

## 3. Campaigns

### Campaign on Complementary Feeding

With an objective to aware community about the importance of complementary feeding for children in the age group of 6-11 months, campaigns on complementary feeding were organized. Micro-planning was done involving line listing of households with children in the age group of 6-11 months as a pre-campaign

preparation. The campaign included rallies, home visits to targeted households for counseling, video show using Pico-projectors followed by demonstration of recipes prepared by mothers of children in the age group of 6-11 months. Out of 11,279 targeted VOs, the Complementary Feeding Campaign was conducted in 7906 VOs. The participation during the campaign in different activities is as mentioned below:

- Rally – 308419 individuals participated
- Home Visit – 73483 individuals participated
- Pico-Projector-143079 individuals participated
- Recipe Demonstration – 122824 individuals participated

### Purak Aahar Ratna Utsav

Purak Aahar Ratna Utsav is an attempt to recognize beneficiaries who were following Complementary feeding practices from last three months after Complementary Feeding Campaign and were felicitated by offering a small gift. Out of 11,279 targeted VOs, the Purak Aahar Ratna Utsav was conducted in 8151 VOs. Participation in different activities of the campaign is as mentioned below:

- Beneficiaries got “Purak Aahar Ratna” - 35906
- Participants (Other than beneficiaries)



in “Purak Aahar Ratna Utsav”  
-251189

- ASHA participated in the event -3345
- Anganwadi workers participated in the event – 3184

### Poshan aur Swachchhta Maah

To give momentum to the activities of 'Poshan Abhiyaan', month of September 2018 was celebrated as 'Rashtriya Poshan Maah' as per decision taken by GoI. To create an enabling environment on Nutrition and Sanitation, JEEViKA observed the month as 'Poshan aur Swachchhta Maah'. A comprehensive strategy and plan was developed in coordination with Department of Health, ICDS Directorate and Department of Education – to promote key messages on maternal and child health, nutrition and sanitation. Subsequently district, block teams and community cadres/leaders were oriented, sensitized and motivated to take the movement forward.

By the second week, villages got abuzz with various activities – like discussion on breast feeding, complementary feeding (CF), sanitation etc. The community energized by their leaders and JEEViKA community cadre, focused intensively on pregnant women and lactating mothers with young children and their families to celebrate 'Poshan and Swachta Maah'.



Rallies were organized across the state to generate community awareness and reinforce key messages related to breast feeding, complementary feeding, Hygiene, Water, Sanitation, Education, Antenatal Checkups etc. using posters, banners, raising slogans, singing songs etc. These rallies were successful in drawing attention of the community on key issues related to HNS and inspiring personal conversations. During 'Poshan and Swachta Maah', mothers of children (in the age of 6-11-months old) who have reported to be practicing positive behavior related to Complementary Feeding (initiation, diversity and frequency in CF) were identified as 'Champions of Complementary Feeding' or 'Purak Ahar Ratnas'. These Ratnas were felicitated by VO and SHG members during the special felicitation event called the 'Purak Ahar

Ratna Utsav' by giving one bowl (katori) and one spoon (chammach). Special song on nutrition, 'Poshan Gaan', was sung during the celebration of 'Poshan Utsav'. The 'Poshan aur Swachhhta Maah' was celebrated splendidly across the state eliciting a festive mood among the community and encouraged community involvement. Living by the words of 'Rashtriya Poshan Maah' slogan, “Har Ghar Poshan Tyohar”, the message for optimum nutrition and sanitation reached 1,50,000 homes across the state.



#### 4. Decentralized Food Fortification Unit

Community-run and managed food fortification centres produced and supplied fortified food 'Whetamix' to ICDS centres, World Vision (an NGO) and our CBOs this quarter, the details of which are as mentioned in Table 18.

**Table 18: Whetamix to ICDS centres**

Sl.	Particulars	To ICDS		To World Vision		JEEVIKA CBOs
		Gaya	Muzaffarpur	Khagaria	Gaya	Khagaria
1	Total Centres	419	-	-	-	-
2	Order Received from centres	209	180	-	-	-
3	Total amount (in Kg) to be delivered	41160	36414	1250	6168	1000
4	Total amount (in Kg) delivered	41160	-	1250	6168	1000
5	Panchayats covered	18	-	-	-	-
6	Cost per Kg	47	-	55	47	55
7	Selling price per Kg	63.75	-	100	100	64
8	Profit margin per Kg	16.75	-	45	53	9
9	Payment received	2622494	1829625	125000	630800	12800

To understand the viability of food fortification unit, two staff and State Consultant-DFFU, JEEViKA went on an exposure visit to Karnataka Health Promotion Trust (KHPT), Bangaluru which works on health and hygiene separately as well as with Karnataka Rural Livelihood Promotion Society.

#### 5. Swabhimaan

Three batches of trainings were organised for Kishori Sakhies in the month of July, 2018. The trainings were participatory in nature and during the training there were



mock session's organized for the participants. Based on the training, the Kishori Sakhies started organizing meetings with Adolescent Groups in the field. The Swabhimaan block team observed 17 VHSND sessions in the field. Another training was organized for Village Resource Persons (VRPs) in the month of August 2018. It was facilitated by Abhivyakti Foundation, a resource organization for Swabhimaan project to roll out the NSIFS's module that has an approach of integrate farming. It motivates at risk women and adolescent girls to develop nutri-sensitive/ Kitchen garden (KG) to reduce under-nutrition.

**Table 19: Training of Kishori Sakhi**

Sl.	Participants	Topic	Batch	No. of participants
1	Kishori Sakhi	Training on module	3	67
2	VRPs	NSIFS's module	2	2 (one each in Kasba & Jalalgarh)

The details about the training are as follows-

- In the month of September 2018, Krishi Vigyaan Kendra (KVK) organized Kisan Sammelan, at Jalalgarh in Purnia district. During the event Swabhimaan team setup a stall and displayed resource materials developed under the project. An integrated farming model was also displayed to create awareness about nutri-sensitive garden and its benefits to at risk women and adolescent among the visitors.
- Both the block teams were engaged in celebrating the Poshan Maah events such as rallies, awareness events, food demonstration, Poshan Mela etc in the month of September 2018.
- Integrated Micro Plan activity was initiated by the VOs in both the blocks, Kasba and Jalalgarh of Purnia district. The VOs reviewed the gaps in the micro-plan activities initiated by them in the last year. The VOs also resolved the issues that were identified during the process.



### 1. Food Security and Health Risk intervention (FSF& HRF)

Food Security intervention is a community managed food procurement and distribution system which ensures availability of food grain and other edible items to the SHG members at a reasonably lower price than market. During this quarter, 809 new VOs received Food Security Fund and more than 3000 VOs procured various edible items. Cumulatively till September 2018, a total of 22427 Village Organizations have received Food Security Fund.

Health Risk Fund is a fund parked at the level of Village Organization to meet SHG members emergency health needs. During this quarter, 987 new Village Organizations received Health Risk Fund. Cumulatively till September 2018, a total of 30345 VOs have received Health Risk Fund.

### 2. Solar intervention

#### Million SoULS Project

JEEViKA is working in partnership with IIT Bombay and EESL under SoULS project in

Bihar. In this project, solar study lamps are being provided to the school going children at a subsidized rate of Rs. 100 only. These lamps are being assembled and distributed through SHG/CBO run Assembly Distribution Centres and repair-maintenance centres. During this quarter, around 1.49 lakh Solar Lamps were distributed. Cumulatively till September 2018, around 8 lakh solar lamps have been distributed in Gaya, Aurangabad, Nawada and Bhojpur districts. Three Solar enterprises called as S-MART have been established in Gaya. The SHGs involved in assembly, distribution and rearing of solar lamps were further provided training on enterprise development. These members were provided other necessary support to established shops as an enterprise for sale and repair of solar home product and appliance. In this quarter, 3 solar enterprises called S-MART were established by 3 SHG members in Gaya.

### 3. Mukhyamantri Kosi Mulberry Pariyojna

Mukhyamantri Kosi Mulberry Pariyojna is





being implemented jointly by Industries Department, GoB, MGNREGA wing of RDD, Agriculture Department and JEEViKA in Saharsa, Supaul, Madhepura, Purnea, Araria, Kishanganj, Katihar & Bhagalpur districts. The project focuses on providing livelihoods opportunities to the farmers and enhance their income by engaging them into plantation of mulberry, rearing of silkworms, reeling of silk thread, training, capacity building, marketing etc.

**Table 20: Progress under Mukhyamantri Kosi Mulberry Pariyojna**

Sl.	Particulars	Achievement	Cumulative achievement
1	Plantation till Date	512	4565
2	No. of farmers for whom MGNREGA Payment initiated	166	2613
3	Benefited through Irrigation Facilities	0	1975
4	Rearing Kit provided	35	2447
5	Cocoon Production (quintal)	120	374
6	Cocoon Selling	120	374
7	PGs formed	0	64
8	Chawaki rearing Centre initiated	5	5
9	No. of farmers received Rearing House money	20	639

Apart from the above-mentioned achievements, following were other activities under this project:

- During this quarter, rearing was done twice which resulted into a higher production of cocoon and farmers received better returns.
- Construction of mulberry rearing houses has been initiated by a total 639 mulberry farmers. Construction of 25 of the rearing houses was completed till September 2018 and rest are under construction stage.
- JEEViKA has taken over the Central Silk Board's (CSB) building, located at Kishanganj for the establishment of forward linkages in the Mulberry Project.
- Two units of seven-day training were organized at state level for the mulberry VRPs to understand the Mulberry PG policy and Books of Records.
- 63 mulberry farmers visited Kesla, Madhya Pradesh to attend training on Mulberry Sericulture for 5 days.
- Farmers visited Malda, West Bengal to sell their cocoons and explore markets. They themselves dealt with buyer, negotiated with them to get maximum profit.
- Kishanganj, Supaul, and Purnea are the only districts approved by Central Silk Board, West Bengal to produce "Seed Cocoon". During this quarter, Central Silk Board, West Bengal procured 513



Kgs of seed cocoon from our farmers at a minimum price of Rs. 320 per Kg. They were able to earn Rs. 2,24,142.

- Five chawki rearing centres have been established till September 2018, where DFLs are kept for its second mold stage.

#### 4. Cluster Facilitation Team- MGNREGA

JEEViKA is implementing the CFT model in 25 blocks across 10 districts of Bihar. It aims to capacitate labour for their entitlements under MGNREGA and also to supplement block level MGNREGA functionaries in their last mile service delivery.

CFT team has been providing training to CBO members on NREGS entitlements to ensure livelihood diversification of the rural poor and help them to strengthen their cope-up strategies for shocks & challenges. In the second quarter of FY 2018-19, training was provided to community members of 768 VOs. The trained community members were mobilized into 131 labour groups. Job cards were given or reissued to 2583 members. A total number of 21570 households were mobilized in order to facilitate demand generation. Against the demand generated, only about 55% has been allocated work under MGNREGA. On an average twelve days of employment was provided to the allocated households, resulting into creation of about 1.37 lakh

person-days. Rs. 2.43 Crore. was generated as income to community members employed in different activities of NREGS during this quarter.

MGNREGA VRPs, community cadre working for mobilization and facilitation of the willing members at the village level have also been benefitted in the form of incentives paid to them for demand generation and employment generation under MGNREGS. In this quarter, Rs. 3.43 Crore was paid as incentive to the cadre.

**Table 21: Achievement made under the CFT initiatives**

Sl.	Indicator	July-Sept. 2018	Cumulative till Sep 2018
1	No. of Labour Groups formed	131	1254
2	No. of VOs trained on MGNREGA	768	4701
3	No. of job cards given / re-issued to SHG member	2583	26446
4	No. of work demands registered	21570	243282
5	No. of persons allotted work	11739	122137
6	Man-days generated for SHG labours	137176	1703408
7	Wage payment MGNREGA labours (Rs.in crore)	2.43	30.12
8	Incentives to MGNREGA VRP/Mate (Rs.in lakh)	3.43	29.84





## 5. Social Audit

Social Audit Society (SAS) is an autonomous body promoted by Department of Rural Development, Government of Bihar. It is committed to ensure social hygiene by eradicating poverty, promoting sustainable and productive employment and fostering social justice for all citizens. JEEViKA was engaged in identification and training of Village Resource Persons. Cumulatively 22500 VRPs/CRPs have been identified in 10 districts namely Nalanda, Purnea, Gaya, Madhubani, Muzaffarpur, Nawada, Madhubani, Banka, Katihar and Patna.

The Society undertook social audit of MGNREGS and other schemes at Gram Panchayat level during this quarter. A total of 1780 SHG-VRP and 557 male VRP (Total 2337) were trained in ten districts of 500 Panchayats. These trained VRPs were engaged in social audit of MGNREGA, PMAY and PDS in July, August and September 2018. Details of the blocks and panchayats covered is as mentioned Table.

Social Audit of NREGA and PMAY schemes were completed in 249 panchayats against 290 planned. Lower coverage of panchayats was due to unavailability of qualified VRPs. This initiative of social audit of NREGA and

PMAY has generated 2541 person-days of employment for the community cadre. As per the plan, 12 VRPs were to be engaged at panchayat level to conduct social audit of PMAY and NREGA. Social audit VRPs are entitled to receive payment of about Rs.450/day (honorarium of Rs.275/day, DA of Rs.125/day and TA of Rs.500/distance). Altogether, Rs.1.37 Crore was generated as income to the VRPs against their services.

These SHG-VRPs have been provided with the opportunity to participate in the Social Audit Gram Sabhas and Public Hearings as Jury members presiding over the publicly governed processes.

**Table 22: No. of Blocks and Panchayats covered in Social Audit**

Sl.	Name of Districts	Number of Blocks	Number of Panchayats	Phase
1	Purnea	8	49	Phase-I 07th July to 16th Aug 2018
2	Madhubani	8	43	
3	Muzaffarpur	9	49	
4	Nawada	5	24	Phase - II 23rd Aug to 20th Sep 2018.
5	Gaya	5	29	
6	Khagaria	3	26	
7	Banka	5	29	
	Total	43	249	



### 1. Satat Jeevikoparjan Yojana Launching

Satat Jeevikoparjan Yojana (SJY) was approved by the Govt. of Bihar on 26<sup>th</sup> April, 2018 with a budget outlay of INR 840 crore for 3 years (2018-19 to 2020-21). Bihar Rural Livelihoods Promotion Society (BRLPS-JEEViKA) has been designated as the implementation agency for SJY. The Hon'ble Chief Minister of Bihar, Shri Nitish Kumar formally launched the scheme on 5<sup>th</sup> August 2018 at Patna in presence of Deputy Chief Minister of Bihar, Rural Development Minister, Development Commissioner, Secretary Rural Development Department, Joint Secretary (RL), MoRD.

Speaking on the occasion, the Chief Minister said that “Some families were traditionally associated with production and sale of liquor and toddy. A survey showed us that their economic condition deteriorated after prohibition and they had no alternative employment. We have begun SJY for such families and also targeted

extremely poor families belonging to the Scheduled Castes, Scheduled Tribes and other communities” (Published in online edition of Telegraph).

The yojana targets to cover 100,000 ultra-poor households through a customized ultra-poor graduation approach. The objective of the scheme is to empower “ultra-poor” households with focus on traditionally engaged families in production, transportation and sale of country liquor / toddy. Besides, ultra-poor families from SC/ST and other communities have also to be included in the gamut of scheme through diversification of livelihoods, capacity building and improved access to finance.

### 2. Progress under SJY

#### Institutional Capacity Building

During the quarter, prime focus was on development of resource pool of trainers for SJY. The idea is to develop trainers to train the grass root cadres, Community Resource Persons (CRP), Village





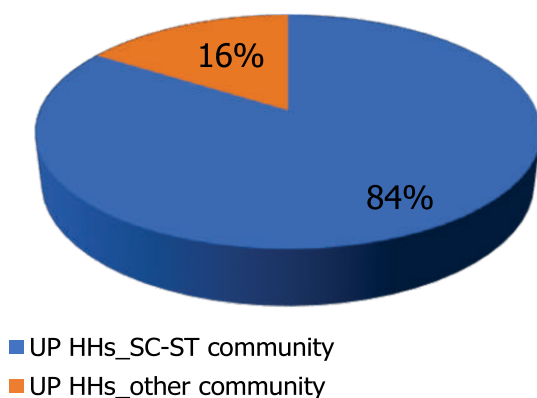
Organizations on targeting of ultra-poor. Around 100 project staff (Training Officers, Community Coordinators, Young Professionals) across 38 districts were trained on participatory identification of ultra-poor households, VO orientation, PRA, Household verification survey, VO Endorsement etc.

### Development of Community Cadre for ultra-poor targeting

In participatory identification of ultra-poor households, the role of CRPs is crucial. The CRPs were involved in the targeting of households, verification of surveyed households and endorsement of identified households in VOs. Till Sep. 2018, 900 CRPs were identified and trained for targeting ultra-poor. During the quarter, series of trainings were conducted in 16

### Identification of Ultra-poor HH

districts in order to enhance



the skill set of CRPs for effective targeting and endorsement under SJY.

### Identification and Endorsement of ultra-poor households

Trained CRPs were deployed in field to identify the target groups. The CRP drive was initiated in the SC & ST dominant panchayats having presence of VOs. In each block, 5-10 CRP teams (each comprising of 3 member) were engaged in identification and in each VO, they spent 5 days to carry out the identification process. A total of 5095 ultra-poor households (i.e. extremely poor households earlier engaged in country liquor business / toddy tapping or belonging to SC-ST and other communities) were identified and endorsed in 834 VOs across 16 districts.

- No. of Ultra-poor households belonging to SC-ST communities identified and endorsed: 4278 Hhs
- No. of Ultra-poor households belonging to other communities identified and endorsed: 817 Hhs

### Master Resource Person (MRP) for SJY

Under SJY, Master Resource Persons (MRPs) were identified and trained on different activities viz; targeting, verification, confidence building of HHs, documentation, micro-planning, MIS entry through mobile application etc. The aim is to develop MRPs as in-house trainers and



Sep. 2018, VOs transferred productive asset to 49 households. Trained MRPs conducted the Livelihoods micro-planning of ultra-poor households. Based on the livelihoods planning, VOs transferred the productive asset to targeted households. VOs conducted the procurement of productive assets following the community procurement norms.

primary hand-hold support experts to facilitate the Ultra-poor households in graduating out of poverty. Till Sep. 2018, a total of 117 MRPs were identified, trained and deployed in panchayats. One MRP would ideally provide handholding support to 30-50 ultra-poor households in 1-2 panchayats.

#### Livelihood Gap Assistance Financing

Under Livelihood Financing, the VOs will provide the gap fund to the households, till the livelihood investments start generating income for their household. After final endorsement, the MRPs would help the households in savings bank account opening and VOs transferring the Livelihood Gap Assistance Fund to bank account of respective households. The VO will provide the fund for initial period of 7 months (Rs. 1000 per month). During the quarter, 66 ultra-poor households were provided livelihood gap assistance fund from Vos.

#### Enterprise selection and transfer of productive asset

During the quarter, the MRPs conducted livelihood micro-planning of 193 ultra-poor households. After verification of micro-plan, the livelihood investment fund was approved for individual households. The procurement committee of the VOs along with MRP and Ultra-poor household conducted market survey procured the asset and established the enterprise. Till

#### SJY MIS

A mobile application was developed and deployed to monitor the household and program level progress. During the induction training, MRPs were trained on installation of android application, registering their profile, household profile entry etc. Till Sep. 2018, 80% target household profiles were entered in MIS. SJY dashboard was also developed for monitoring.

11:07 96%

Target\_Household

**Household Details**

Name of VO

Date of VO endorsement

Select Date

Targeted HH Name

Enter Targeted HH Name

Fathers/Husband Name:

Select

Father/Husband Name

Target Group:

Select

Select DOB

Age: NaN

Caste Category:

Select

Whether Beneficiary is member of SHG:

Select

Click Image

Remarks



## 1. Uttarakhand State Rural Livelihoods Mission

### SHG Drive to Uttarakhand

MoU between Uttarakhand State Rural Livelihood Mission & Bihar Rural Livelihoods Promotion Society was signed during this quarter. With the finalisation & signing of MoU for supporting 30 blocks of Uttarakhand, 1<sup>st</sup> SHG drive was conducted for Uttarakhand in the month of July & August 2018. A total of 90 CRPs from 1<sup>st</sup> phase BRLPS districts went to the 30 MoU blocks of USRLM. Briefing was done at Dehradun on 24<sup>th</sup> July 2018, which was attended by State Project Manager-Resource Cell and Project Manager – Resource Cell. MoU has been signed for a total budget of Rs. 11, 65, 70,000.00.

## 2. Uttar Pradesh State Rural Livelihoods Mission

### SHG, VO, CLF & VRP drives at UPSRLM

In compliance with the two MoUs with UPSRLM for implementation of resource block strategy SHG, VO, CLF CRP & VRP drives were conducted in Uttar Pradesh as mentioned in Table 23.

**Table 23: Status on SHG and VO drives undertaken in UPSRLM**

Sl.	Drive	No. of CRPs	Period of drive	Supporting Districts
1	VRP Drives	480	25.6.18 to 25.7.18	Gaya, Nalanda & Muzaffarpur
2	VO-CRP Drives to 15 Resource Blocks	180	1.9.18 to 14.10.18	Gaya, Nalanda, Muzaffarpur, Madhubani, Purnea & Khagaria
3	VO-CRP Drives to 17 Resource Blocks	153	1.9.18 to 14.10.18	Gaya, Nalanda, Muzaffarpur, Madhubani, Purnea & Khagaria
4	SHG-CRP Drives to 15 Resource Blocks	300	1.9.18 to 14.10.18	Gaya, Nalanda, Muzaffarpur, Madhubani, Purnea & Khagaria
5	SHG-CRP Drive to 17 Resource blocks	255	1.9.18 to 14.10.18	Gaya, Nalanda, Muzaffarpur, Madhubani, Purnea & Khagaria
6	CLF Drive	93	1.7.18 to 1.8.18	Gaya, Nalanda, Muzaffarpur, Madhubani

## Addition of 8 new Resource blocks of UPSRLM

UPSRLM has requested for support to 8 new intensive blocks in Pratapgarh, Balrampur, Siddharthnagar & Shravasti districts. Upon request of UPSRLM, consent was provided for support. Draft MoU & budget were prepared and would be effective from 1.10.18 to 30.9.19. The detailed summary of MoU is as below:

- MoU Period : one year w.e.f. 1.10.18 to 30.9.19.
- Budget approved for implementation of MoU : Rs. 7,53,199,00.
- CRP deployment – under the MoU, 256 CRPs would be deployed at UPSRLM for formation of CBOs as per the drive calendar.
- Cadre deployment – Strong and experienced community cadres, such as Book keepers, Master book keeper & cluster facilitators will be deployed to work as Professional Resource Persons for a period of one year.

Altogether, BRLPS is supporting 40 intensive blocks and 17 partnership blocks of Uttar Pradesh SRLM.

## 3. Quality Cadre Promotion

Towards promoting quality cadres of Jeevika and minimizing staff deployment, we are now deploying cadres such as BKs, MBKs, CFs to partner states as Community Professional Resource Persons. In this regard screening of 25 community cadres was done at state level on 11<sup>th</sup> July, 2018 of which 18 were selected to be placed at Uttarakhand SRLM. Further, district level screening was organised for the community cadres (Bks, MBKs, CFs) at Muzaffarpur, Gaya, Nalanda & Madhubani districts and short-listed cadres would be called for final screening at state level in October, 2018.

## 4. Screening of ECRPs

Screening of approx. 1500 CRPs was done in this quarter for selection and deployment as external CRPs to other states.



### A. COMMUNICATION

#### 1. Knowledge Management and Communication

Knowledge Management in JEEViKA intends at creating, capturing, sharing, distributing, leveraging and archiving knowledge for the organization's internal use to improve and enhance its implementation capabilities and service delivery mechanisms. The knowledge management practices also intend to reach out to a wider external domain for effective policy advocacy.

#### Events

The Independence Day tableau presentation is one of the most proud and awaited events for JEEViKA as on this day we showcase the organization's vision and the transitional change, which take place in society since the dawn of JEEViKA's initiatives. The tableau presentation is a well-planned team work wherein the entire team comes forward to work in synergy to achieve excellence in the endeavour. This

year's Independence Day tableau depicted the effort to bring joy in the lives of the ultra-poor people of Bihar who live in vulnerabilities and misery by linking them with the Satat Jeevikoparjan Yojana and taking them towards a newer, better direction.

The tableau also depicted the change in the lives of the families after the implementation of the Satat Jeevikoparjan Yojana. How JEEViKA's role is proving to be monumental in helping the development of the state through its determination and responsibility to link the ultra-poor households to interventions such as Animal Husbandry, Neera Production, incenses stick making, bee keeping and traditional sources of livelihood under the SJY.

#### Prime Minister's Samvaad

The Hon'ble Prime Minister, Shri Narendra Modi held "Direct Samvaad" with the women members of Self-Help Groups under Deendayal Antyodaya Yojana-NRLM and beneficiaries of Deen Dayal





Upadhyay-Grameen Kaushal Yojana (DDU-GKY) and Rural Self Employment Training Institutes (RSETIs) through video conferencing bridge, on 12<sup>th</sup> July at 9:30 A.M. Amrita Devi of Khagaria explained how they had formed JEEViKA Women Producer Company(JEEViKA Mahila Utpadak Sangh) involving 3500 SHG members for collectivization of maize and could successfully eliminate the middlemen/traders to bring more benefit to the community members. Shri Narendra Modi admired her and urged the entire country to learn from Amrita Devi, follow her footsteps and idolize her. 1727035 participants from 7223 screening locations were witness to live Samvaad.

## 2. Campaigns

### Swacch JEEViKA-Swacch Bihar

Swacch JEEViKA-Swacch Bihar was launched on 1<sup>st</sup> July 2018, as an extensive sanitation drive program with the aim to make the CBOs of JEEViKA Open Defecation Free. The first leg of the program focused on mobilization of households without toilets and pit digging for toilet construction. The program was initiated in all the blocks in coordination with the district teams, help desks were constituted in all the districts and the blocks to support the block and district teams and prepare daily reports to be sent to the SPMU. Other activities that accompanied the pit digging drive were morning & evening follow-up, candle march, rally, door-to-door mobilization etc. Participation of the community-based organizations in

the drive was tremendous and they took up all the necessary activities to mobilize members without toilets. The drive was expedited through a message sent out by the Chief Minister of Bihar, appealing JEEViKA Didis to build toilets.



### National Nutrition and Sanitation Month "September-2018"

To create enabling environment about nutrition and sanitation, JEEViKA had observed the month of September 2018 as "National Nutrition and Sanitation Month" across all 534 blocks of 38 districts through participation of entire spectrum of JEEViKA Didis., cadre and staff. With the convergence of Health, Integrated Child Development Scheme and Education departments, District and Block level convergence meetings were held with officials of these departments to share the proposed activities and discuss participation and coordination among stakeholders. During the 1<sup>st</sup> week of the Poshan Mah(1-8 September 2018), 'Purak Aahara Ratna Utsav' was held in 343 Village Organizations, 1459 mothers were felicitated with "Purak Aahar Ratna" following recommended child feeding practices.

### 3. Publications and Media

#### Monthly Newsletter

Newsletters are published on monthly basis. The newsletter for the months of July, August and September 2018 were published where major interventions of the project were captured. Independence day, Elections of SHG federations, Satat Jivikoparjan Launch, Mulberry Rearing under MGNREGA were the major highlights of these issues.

#### Quarterly Magazines

The Change Makers Magazines are published on quarterly basis in JEEViKA. These magazines act as a tool for dissemination of information, activities and events of the organization to the CBOs as well as outer world. The recent quarterly magazine was dedicated to health and nutrition activities of JEEViKA.

#### JEEVIKA success stories in Dainik Jagran and Dainik Bhaskar

JEEViKA Didis' success stories are regularly capture and published in daily newspapers -Dainik Jagran and Dainik Bhaskar.

### 4. IEC Campaigns

#### Wall Paintings on JEEVIKA's various themes

Walls have been painted across the state

flashing messages on the themes, operational in JEEViKA. These messages work as motivational force for didis and their families to participate in the various initiatives of JEEViKA.

#### Swacchata Rath

Swacchata raths carrying the message of sanitation, delivering information on toilet construction and its usage are being rolled in the districts.

#### Barki Didi

Mascot of JEEViKA Interventions Barki Didi is the mascot to sensitize other didis towards various interventions of JEEVIKA. Her messages on dowry prohibition were placed in the latest edition of the quarterly magazine of JEEVIKA - the Changemakers.

## B. MONITORING EVALUATION AND LEARNING

#### Community Process Monitoring

Community based Process Monitoring has evolved as an important tool for monitoring the Processes of SHGs and VOs. Keeping in view that the project has expanded enormously and it is not possible for staff to look into the functioning of each and every SHG or VO, a simple format has been developed in which the SHG members/ CRPs are provided training to monitor the functioning of SHGs and VOs. A pictorial format has also been developed for





collection of data from the CBOs. In a limited time-frame of just 15 days, a CRP visits 4 VOs and 8 SHGs. Therefore, a team of 30 CRPs, can visit 120 VOs and 240 SHGs in just 15 days. The CRPs who have been trained to undertake the Process Monitoring activity of CBOs are called CRP-Process Monitors. The CRP-Process Monitors share the findings of Process Monitoring drive with the Block and District team during debriefing session held on the last day of the drive. CRPs Process Monitors also shared the findings with the state team.

A training tool on Process Monitoring has also been developed for providing training to CRP Process Monitors. This can also be used by CRPs for providing basic information to SHGs and VOs on its functioning.

During this quarter following CRP-Process Monitoring drives were conducted or initiated:

**Table 24: Training of CRP Drive**

Sl.	Tagged District	Duration of Drive	Resource District	No. of Blocks covered	No. of VOs covered.	No. of SHGs covered.
1	Jehanabad	16 <sup>th</sup> -31 <sup>st</sup> August 2018	Nalanda	1	40	120
2	Sheikhpura	16 <sup>th</sup> -31 <sup>st</sup> August 2018	Nalanda	1	40	120
3	Araria	31 <sup>st</sup> Aug. to 15 <sup>th</sup> Sep. 2018	Purnea	3	120	240
4	Samastipur	31 <sup>st</sup> Aug. to 15 <sup>th</sup> Sep. 2018	Madhubani	3	120	240
5	Vaishali	31 <sup>st</sup> Aug. to 15 <sup>th</sup> Sep. 2018	Nalanda	3	120	240
6	Bhojpur	17 <sup>th</sup> Sep. -3 <sup>rd</sup> Oct. 2018	Gaya	3	120	240
7	Begusarai	17 Sep. - 3 <sup>rd</sup> Oct. 2018	Nalanda	3	120	240
8	Siwan	25 <sup>th</sup> Sep. 10 <sup>th</sup> Oct 2018	Muzaffarpur	3	120	240
9	Kaimur	25 <sup>th</sup> Sep. 10 <sup>th</sup> Oct 2018	Rohtas	3	120	240

## 2. Process Monitoring through Agency

Community driven development project of JEEViAK operates on the principles of transparency, participation, local empowerment, demand responsiveness,

greater downward accountability and enhanced local capacity. In such a holistic project, outcome of activities will depend heavily on the quality of processes adopted at all levels during project intervention. In this regard, the process monitoring activities will provide support to the project management team and other stakeholders in developing understanding on how and through what processes inputs get converted into outputs; and the outputs coincide with the set 'Results Framework' of the project. Process Monitoring will indicate whether what is being observed is close to the ideal. And if not, then what needs to be done to steer the process closer to that 'ideal'.

During this quarter, the agency conducted Process Monitoring in 13 BTDP Districts. The basic points covered during the drive are as follows:

- Thematic Process Monitoring- MIS functioning and management of VO level transaction data of JEEViKA.
- CRP Process Monitoring - Training of CRP on Process Monitoring and handhold support in field.
- Swachh Bharat Mission – Monitor the implementation status of SBM
- Case documentation
- Routine Process Monitoring – The functioning of Community Organizations, Banks and Credit Linkage, Transfer of ICF, RF and Vulnerability Reduction Initiatives (FSF, HRF, SHAN) are some of the topics covered.

The observations of Process Monitoring are shared with concerned Block and District teams. The reports, data and findings were also shared by the agency with State team.

## C. MANAGEMENT INFORMATION SYSTEM

### 1. Mobile Application and Portal for Value Chain for all Commodities in Farm

A new application was developed and rolled out for Producer Company which

covers the registration of shareholders of the producer company, aggregation of produce and their stocking, its delivery to warehouse and the sales of the produce. This application, once functional at the producer companies of JEEVIKA will be one of its kind. Currently the application is successfully piloted out at Aranayak PC Purnia.

## 2. HRMIS Mobile based Attendance, Leave, Management and Tracking System

The HRMIS application is currently rolled out at SPMU and DPCU. The field staff were the missing link. To provide a seamless HRMIS application service to the field staff, a mobile application coupled with web application was introduced and piloted in three districts namely Patna, Jehanabad and Bhojpur.

This application covers attendance, tour, leave, tracking staff location and access to employee directly to field level staff.

The use of GPS and Geographic information system gives a unique place to this HRMIS application specifically meant for field staff.

## D. HUMAN RESOURCE DEVELOPMENT

- 04 State Project Managers all recruited through walk-in-interview under DDUGKY joined the project during this quarter.
- Revisions in Internal selection policy was proposed.
- Process of hiring of recruitment agency was initiated.
- The Process for Performance appraisal of all Young Professional who joined BRLPS in the year 2012, 2013, 2014 was processed of 20 employees for the FY 2016-17 and 50 employees for the FY 2017-18.
- A total of 11 disciplinary issues were received, of which 04 issues were resolved and rest 07 were put up for decision.
- In reference of Salary, Annual

increments of 4424 employees was done and office order issued in this regard.

- Full and Final Settlements was completed for 99 separated employees and 164 cases were processed for full and final settlement.
- Total Medi-claims of 184 employees was disbursed /paid and medi-claim of 46 employees was processed the payment during this period.
- Manpower Status at the end of September 2018 is as mentioned in Table .

**Table 25: Consolidated sheet of Manpower (SPMU+DPCU+BPIU)**

Sl.	UNITS	Total Sanctioned Position	Status as on 1st Jul'18	Progress during		Status till 30th Sep'18
				Staff joined	Staff Left	
1	SPMU	129	101	0	0	101
2	DPCU	955	658	0	9	644
3	BPIU	8544	4694	0	48	4652
4	Young Professional	280	186	0	13	173
5	DDUGKY Project Staff		2	4	0	6
	<b>Grand Total</b>	9908	5639	4	70	5573

## E. PROCUREMENT

### 1. Consultancy Services

- Technical Evaluation was in process for hiring of new HR Agency for recruitment.
- Financial proposals were opened for hiring of agency for Design and Development of Web Portal for BRLPS.

### 2. Goods/works/non-consulting services

#### Contracts were Signed for following non-consulting services, goods and other works

- Printing & supply of CLF Books of Records.
- Printing and supply of HNS BCC Modules, registers, diaries, leaflets etc.



- Printing and supply of 2,50,000 sets of loose sheets of SHG Transaction Books (Len Den Prapatra).
- Printing and supply of 2,50,000 loose sheet of SHG Ledgers under BTDP.
- Printing and supply of 1,00,000 sets of loose sheets of SHG Transaction Book-Len Den Prapatra under NRLM.
- Printing and supply of 1,00,000 sets of loose sheet of SHG Ledger under NRLM.
- Housekeeping Agency.
- Letter of acceptance issued for Printing and Supply of Diary and Calender-2019.
- For organizing Bihar Saras Mela -2018 at Gyan Bhawan, Patna.
- Supply of laptops, all in one desktops and Pico Projectors under SLACC.
- internet leased line connection for BRLPS office at Vidyut Bhawan and Biscomaun Bhawan &
- Hiring of Data Centre Services.

Purchase orders were issued for following:

- Hiring of agency for tableau

presentation on Independence Day programme at Gandhi Maidan.

- Printing and supply of SHG & VO Flip charts.
- Designing, printing and supply of MIS manual.

Procurement process were initiated for following:

- Hiring of vehicles.
- Hiring of agency for making 10 episodes video magazine based on glorious journey of JEEViKA.
- Supply of various printer cartridges etc.

### 3. ISSUANCE OF NO OBJECTION/ APPROVALS TO DPCUS

- No objection was issued to DPCUs on increased threshold for procurement of SHG Books of Records and Furniture and fixtures.
- Approvals were given to 10 DPCUs on their procurement plan.

## F. FINANCE

Sl	Name of the Scheme	Allocation For the FY 2018-19	Opening Balance as on 01/06/2018	Receipts during the period	Total Funds Available	Expenditure during the period	Closing Balance as on 30/09/2018
1	NRLM	587.17	-62.28	277.78	215.5	85.14	130.36
2	BTDP	430	169.03	430	599.03	71.45	527.58
	<b>Total</b>	<b>1017.17</b>	<b>106.75</b>	<b>707.78</b>	<b>814.53</b>	<b>156.59</b>	<b>657.94</b>

Sl	Name of the Scheme	Allocation for the FY 2018-19	Opening Balance as on 01/04/2018	Receipts during the period	Total Funds Available	Expenditure during the period	Closing Balance as on 30/09/2018
1	NRLM	587.17	-0.82	277.78	276.96	146.6	130.36
2	BTDP	430	237.36	430	667.36	139.78	527.58
	<b>Total</b>	<b>1017.17</b>	<b>236.54</b>	<b>707.78</b>	<b>944.32</b>	<b>286.38</b>	<b>657.94</b>

## Progress at a Glance (Till Sep2018)

Particulars	Progress till September 2018
<b>SOCIAL MOBILIZATION AND INCLUSION</b>	
No. of Self Help Groups formed	817169
No. of Village Organizations formed	51299
No. of Cluster Level Federations formed	843
<b>FINANCIAL INCLUSION</b>	
No. of Self Help Groups having bank A/c	661873
No. of Self Help Groups credit linked with banks	655302
Amount of credit linkage (Rs. In crore)	6205
SHG HHs linked with Insurance Programme	1163295
<b>LIVELIHOODS</b>	
<b>FARM</b>	
No. of SHG HHs in which micro-plan for paddy cultivation done (SRI/direct seeding/seed replacement)	464126
No. of SHG HHs involved in Kitchen Garden	292211
No. of HHs involved in vegetable cultivation	355504
<b>LIVESTOCK</b>	
No. of HHs part of Poultry intervention	181566
No. of HHs part of Dairy intervention	52624
No. of Goat PGs	210
No. of HHs benefitted by goat intervention	32888
<b>NON-FARM</b>	
No. of Producer Groups formed in non-farm activities	372
No. of HHs linked with Producer Groups	27582
<b>JOBS</b>	
No. of youths trained (DDU-GKY, RSETIs)	195322
No. of youths trained (DDU-GKY, RSETIs, Job fair)	236946
<b>VULNERABILITY REDUCTION</b>	
No. of VOs involved in Food Security intervention (FSF)	22427
No. of VOs involved in Health intervention (HRF)	30347
<b>LOHIYA SWACHH BIHAR ABHIYAN</b>	
No. of individual household latrine constructed	7468954
No. of villages declared ODF	10622







**JEEVIKA**

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